



A New Dimension of Engagement and Integration

Our Approach



Advertisers like to make an impression and push for more and bigger.



Mall owners want revenue and innovation, but unobstructed sight-lines and less clutter.



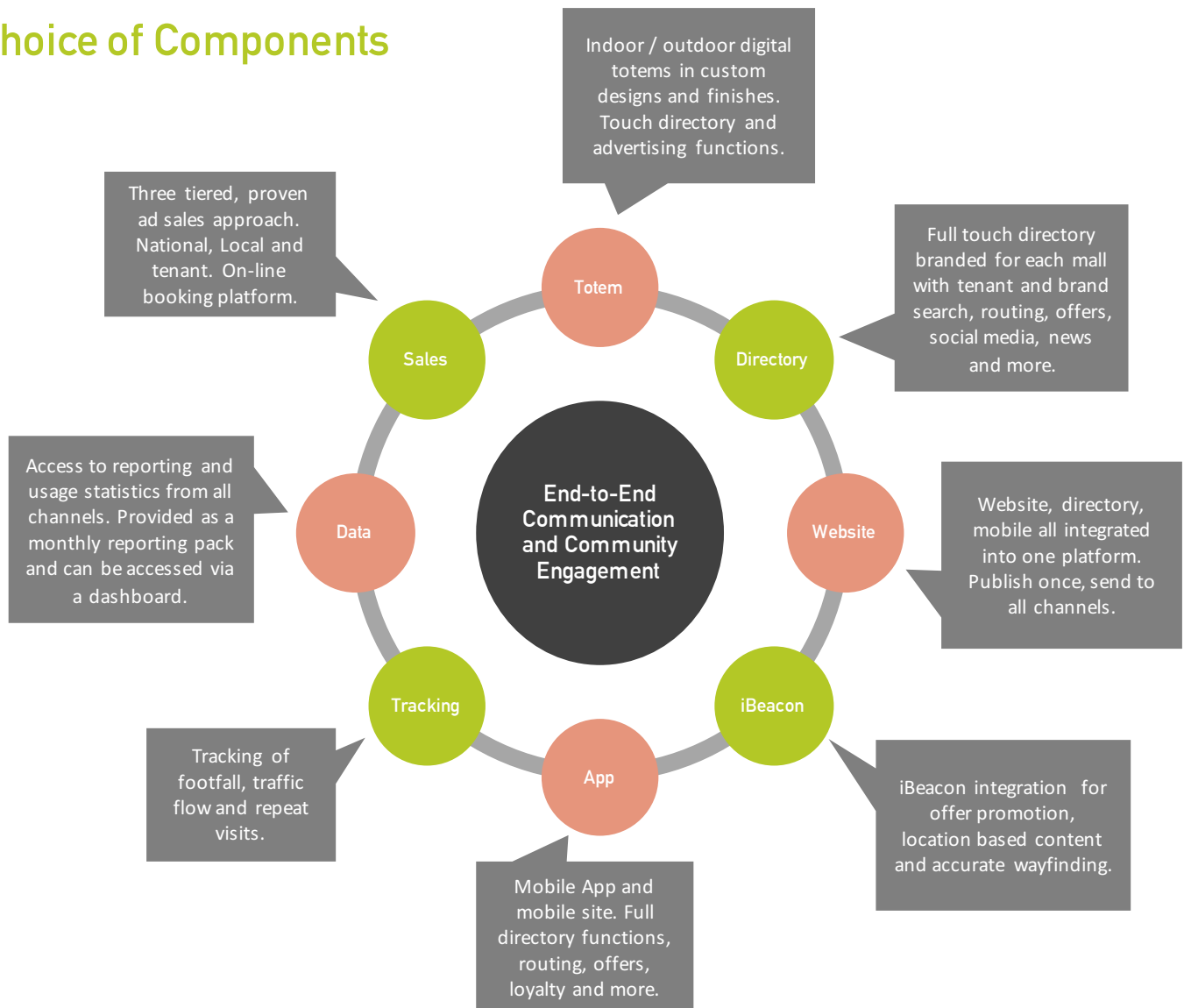
Shoppers want availability, ease of use and relevance.

The experienced, innovative MallVision US team has led the evolution of signage through from paper, to slick, instant and relevant digital networks. This transition positions mall owners for **greater revenue generation** and **community cultivation**, meets the needs of shoppers for **relevant and accurate information**, and meets the needs of the demanding national and local advertisers as they seek to make a **demonstrable brand presence** in a respective market.

Your Success

- A mixture of tenant, local and national promotion driving customer traffic can increase revenues
- Long-term relationships bring continuity and consistent engagement
- Advanced wayfinding with full reporting and consumer data
- Strengthened internal relationships between owners and marketing departments
- Fostered network of premium retail and leisure locations
- Holistic digital creative approach without the limitations of paper

Choice of Components



How Does It Work?

- Strategically spaced slim-line units
- Data capture (including facial recognition, footfall traffic, repeat visits, dwell-time, web/app usage) to drive Market Knowledge and Business Decisions
- Mall marketing partnerships
- Adaptable component and technology approach

